

Secure. Guaranteed. Controlled. Direct to your customers' desktop!



Fully Automated Document Distribution

Fully automates the process for the distribution of multimedia files and documents to multiple recipients.



Post Publication Document Control

Ensures that only the most up to date documents are accessible by the recipients and out of date or superseded downloaded documents are no longer accessible.



Integrated Content Security

Supports varying levels of security, differentiating between highly secure documents to partners and less secure files to customers etc.



Electronic Customer Gateway

A direct communication gateway establishing a route for messages, updates and target marketing to the customer base.

Coview from Connect 360 International is a secure, internet-based communication gateway direct to your customers desk-top. It fully automates, guarantees and controls the transfer and update of documents and digital content to customers, partners and staff.

It controls and maintains documents even after they have been published and distributed to your customers and staff, ensuring that only the very latest documents are ever in use. It also alerts them, to updated or new documents as well as highlighting what has changed.

The direct communication gateway also provides a unique vehicle for direct-to- the-customer target marketing and sales.

Its operations are both simple and cost effective. For your customers it is highly intuitive meaning that there is **no training or implementation process necessary**.

- ✓ Fully automates the entire process of distribution of documents and digital content to your clients
- ✓ Maintains control over all documents and digital content, even after distribution to your clients
- ✓ Alerts clients to new documents, ensures client access to only the latest versions, removes outdated or expired versions
- ✓ Maintains security and integrity of all documents and digital content
- ✓ Audit trail of all client/document related activity
- ✓ Provides a unique component to support target marketing directly to your clients desktop

To learn more visit www.connect360.co.uk.

The Coview Electronic Portal System

Coview offers a proven method of controlling, maintaining and guaranteeing documents, files and messages distributed by your company to your Partners, Agents and Customers. The unique technology provided by Coview fundamentally changes the way valuable multimedia content is published, consumed and maintained. Coview's software components operate centrally at your company's offices with a small one-time download on your clients desktop. It maintains full communication facilities between the two, providing users with unique marketing, guaranteed delivery, version control and communication capabilities. The system supports many areas of business from administration, operations and retail services through to marketing, sales and compliance.

Fully Automated Document Distribution



Coview provides your company with capability to fully automate the process of distributing documents and digital content to your customers, partners, staff and agents. Your clients (the recipients) benefit from a vast improvement to the service you offer them, as important documents and files are made **immediately** available to them without any need for a search and download. Documents are then maintained in a catalogue for **easy future access** and the system's operations have the appearance of a normal 'windows' environment.

Integrated Content Security



Coview provides a **highly secure** environment for the distribution of documents and digital content. The system offers sophisticated **encryption** between your company and the recipients of your distributed documents and information (customers, management, staff, partners etc.). Once it is made available to your customer, the system is able to maintain the security of the information through its **Access Security**, Information Rights Management (**IRM**) and Digital Rights Management (**DRM**) capabilities.

Post Publication Document Control



It is following the publication of a document that control over the document is normally lost. Once it has been received (downloaded) then the recipient is generally able to use the file as they wish, including copying, printing and emailing. Even pdf files can usually be reverted back to Word documents for **manipulation**. Also, once a document is held by a client on their desktop, it is difficult to ensure that they replace it with the latest version, when a new version is published. This is a significant problem when the documents are content sensitive and even more so when they become subject to **compliance** requirements.

Coview provides **complete post publication** control over documents and digital content. All documents (and multimedia files) are still under the control of Coview, and therefore under the control of your company, even after they have been distributed to external clients.

Electronic Customer Gateway



All of your company's customers are provided with or sent documentation either from time to time or on a regular basis. This may take the form of registration documents, legislative information, newsletters, service histories/reminders, invoices, statements, company promotions amongst many other forms of correspondence and communication.

Coview provides a unique Electronic Customer Gateway. A **branded icon** on the users desktop not only provides the secure receipt and library facility to maintain up to date documents but provides a **direct gateway** to the customer for the purposes of private communication and information i.e. Account Status and Information, portfolios, work orders etc. In addition this facility provides a unique opportunity for **targeted promotion and marketing** directly to the individual customers desktop.